



MICHAEL MCCAULEY | VICE PRESIDENT, PRODUCT DEVELOPMENT

As co-founder and vice president of product development for Cerebyte, Michael McCauley provides guidance and expertise on organizational persuasive technology, intellectual capital management methodologies, Web-based application development and social media usage.

In his more than 20 years of experience leading numerous high-performance teams, McCauley has advised cutting-edge companies like Compaq Computer, Dell Computer, Motorola, Pacific Bell, Novell, LSI Logic, 3Com, Pacific Gas and Electric, Chevron, DuPont, Xerox, Hewlett-Packard and Microsoft.

With a background as an engineer and management process consultant, McCauley has developed the unique ability to create persuasive technologies that make systematic and sustainable organizational change possible. His many credits include the development of the first systematic method for rating the maturity of project management processes within organizations. His pioneering work in this field later became the foundation for an extensive study of project management maturity conducted by the Project Management Institute and U.C. Berkeley.

McCauley holds an undergraduate degree in engineering and a Master of Business Administration in management from California Polytechnic State University (Cal Poly). He is certified by The Project Management Institute as a project management professional and resides in Phoenix. In his spare time, McCauley enjoys woodworking, cooking and traveling.